

Bosco Catholic School Board minutes from October 13, 2015

Christine Rolf called the meeting to order at 5:57pm

Opening Prayer was lead by Tim Steimel

Roll call - Present: Fr. Henry Huber, Christine Rolf, Tim Steimel, Nikki Schmit, Msgr. Lyle Wilgenbusch, Fr. Ray Atwood, Bridget Even, Hope Huff, Mary Lynch, Gary Murphy, Jessica Ortner, Chris Schmitz, Katy Sweeney

Staff: Rick Blackwell, 9-12 Principal; Sharon Mayer, PK-8 Principal; Angie Graves, Business Manager; Debra Walker, Development Director

Absent:

Visitors: Christian Warneke and Sean McMahon from Steier Group

Feasibility Study Presentation:

A PowerPoint presentation was made to the Board by Christian Warneke and Sean McMahon from Steier Group. See Steier Group's Executive Summary below.

Motion to move forward immediately with the Capital Campaign hiring the Steier Group with research on focal points made by Nikki Schmit, seconded by Tim Steimel. Ten agreed. Two opposed. Motion carried.

Board In-Service:

October Leader's Gram:

Recommended Actions/Reports:

- Motion to approve September 8, 2015, Board Meeting Minutes made by Chris Schmitz, seconded by Father Atwood. All agreed. Motion carried.
- Motion to approve October 13 Agenda made by Katy Sweeney, seconded by Gary Murphy. All agreed. Motion carried.

Old Business:

Radon Testing: See report. Pre-school long term test kit came back just over the limit. The Facilities committee was asked to explore the next step and it was recommended no actions needed to be done. DHS will be in for inspection in October.

Wrestling Room Naming update: See Rick's report.

By-Laws: Waiting for one signature.

Board Roster: In packet.

Committee Meetings Schedule/Roster: In packet.

New Business:

IC/SJ Principal's Report: See Ms. Mayer's report.

DB Principal's Report: See Mr. Blackwell's report. MAPs tests results were discussed at the Teacher in Service. Plan to attend the Family Conference November 7, 2015.

Enrollment Numbers: See 2015-2016 numbers report.

Hall of Fame: Creating a Hall of Fame hoping to bring alumni back. The Alumni Dance is coming back. PTO is working on a Volunteer Hall of Fame. PTO needs to meet with Casey Redmond to see if these two Hall of Fames should be combined.

Advancement Office Report: See update. DBCHS is entered in the State Farm Drive 2N2 campaign. State Farm will select 50 large and 50 small schools from the entries on Nov. 4, 2015.

Finance: No financials.

SCRIP: See report.

Committee & Administration Reports:

Mission and Religion: See minutes from 9/17/2015 meeting.

Development: See minutes from 9/10/2015 meeting.

School Improvement Advisory Committee (SIAC): No meeting, no report.

Student Services/Health: No meeting, no report.

Curriculum/Technology: See minutes from 9/17/2015 meeting.

Endowment: No meeting, no report.

Facilities and Transportation: See minutes from 9/17/2015 meeting. Both north and south routes have low ridership.

Booster Club: See minutes from 9/15/2015 meeting. Board members do not receive Activity Passes.

PTO: No meeting, no report.

Information/Communications:

The Bosco Band received a 1 rating at state. At Wilton they placed first in 1A and second overall.

Closing:

Future Agenda Items

Next Meeting Tuesday, November 10, 2015 6:00pm in DB Room 113

Closing Blessing by Father Huber

Adjourned: at 8:23pm

Respectfully submitted by,

Carol Berry, Recording Secretary

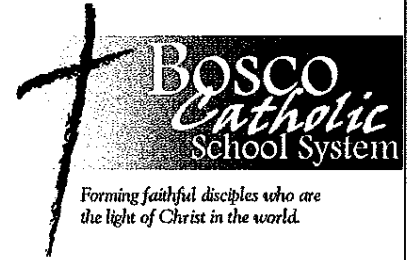
EXECUTIVE SUMMARY

October 13 2015

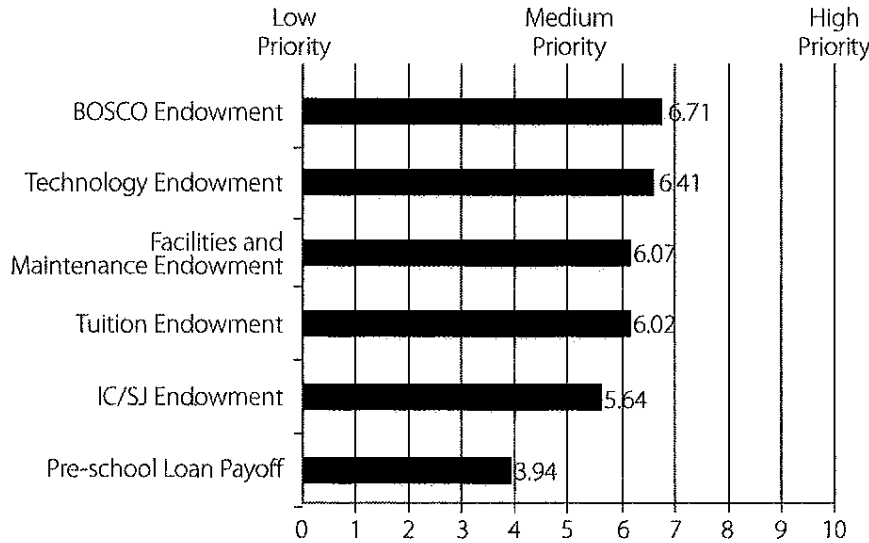
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PARTICIPATION

- 53 individuals or couples participated in personal interviews
- 275 individuals or couples completed a mail/online or in-pew survey
- 42% of the 780 individuals/families invited participated in the planning study



PRIORITIZATION OF GOALS



KEY STATISTICS

- 62% of respondents are in favor of a capital campaign, including 70% of personal interview participants
- 52% will support a capital campaign financially, including 74% of personal interview participants
- 42 individuals or families indicated they would serve in a leadership position and assist with the solicitation of gifts

Personal Interview Participants

Parish	#	% in favor	# will volunteer	% will give
Immaculate Conception, Gilbertville	26	58%	4	61%
St. Athanasius, Jesup	13	85%	6	92%
St. Joseph's, Raymond	6	83%	0	83%
Sacred Heart, La Porte City	2	100%	0	50%
St. Francis, Barclay	2	100%	1	100%
St. Mary of Mt. Carmel, Eagle Center	2	100%	0	100%
No Parish	4	75%	2	75%
Other	1	0%	0	0%

Mail, Online and In-Pew Participants

Parish	#	% in favor	# will volunteer	% will give
Immaculate Conception, Gilbertville	124	65%	17	59%
St. Athanasius, Jesup	46	48%	4	28%
St. Joseph's, Raymond	40	62%	5	50%
Sacred Heart, La Porte City	7	57%	0	14%
St. Francis, Barclay	13	46%	0	38%
St. Mary of Mt. Carmel, Eagle Center	16	44%	1	25%
Other	2	50%	0	50%
No Response	27	78%	3	48%

Note: Three priests indicated that they are at more than one parish.

FUNDRAISING POTENTIAL

The Steier Group projects that Bosco will raise \$1 million - \$1.4 million in a capital campaign using the Steier Group's recommended approach.

KEY RECOMMENDATIONS

Finalize Campaign Goals and Endowment Structures

- During the preparation phase of the campaign, work with the Steier Group, School Board and Endowment Committee to finalize the campaign goals based on the school's master plan, feedback from the study and the projected amount that can be raised through a capital campaign.
- Consider reducing the target amounts for each endowment initiative. Recalculate anticipated returns based on a reduced corpus.
- Determine how the endowments will be funded as campaign proceeds come in. Options include:
 - Percentage of each dollar raised
 - Fund one full endowment at a time/tiered goals
- Consider adding a capital project to the campaign case. Many respondents expressed a desire to support a current-needs project. For example, a number of participants mentioned the need for landscaping work in front of the school.

Recruit a Strong Campaign Leadership Team

- In order for the campaign to be successful, there must be collaboration and cooperation between school system and parish leaders. Rick Blackwell, Sharon Mayer, and Deborah Walker must be strong and visible leaders in the campaign effort. The campaign must also be viewed as a priority by the three local pastors.
- Bosco should work to recruit a diverse leadership team consisting of not only current parents, but also faculty, past parents, alumni and leaders in the local community. During the planning study, 42 individuals/couples self-identified as being willing to volunteer.

Donor Cultivation/Solicitation Strategy

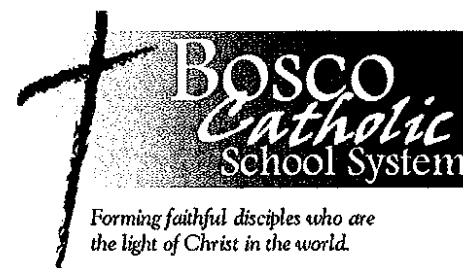
- Allow donors the option of directing their gifts to specific endowments. During the study, many respondents expressed support for only parts of the master endowment plan. For instance, parishioners at St. Athanasius do not feel compelled to support IC/SJ. Permitting the designation of gifts will increase the chances that those parishioners participate in the campaign.

Implement a Comprehensive Communications Plan

- Throughout the study, many respondents expressed a desire for increased and more transparent communication from BCSS. Bosco leaders should provide the community with a financial update, specifically as it relates to:
 - The previous campaign, how much money was raised and how those funds were spent
 - The most current state of the existing endowments
 - How additional endowment dollars could positively affect operating costs and future tuition costs
- Develop an FAQ document to clearly answer all the common questions that emerged during the planning study. Detail current endowment totals, who is responsible for investment decisions, and who determines how returns are allocated.
- Develop the campaign case statement to clearly articulate how supporting the endowments will result in tangible projects. For instance, detail what computers and software will be purchased once the technology endowment is funded. Outline what maintenance issues will be addressed with endowment funds. Donors want to know that their investment is resulting in tangible benefits for the school system.

Promote Planned Giving

- From the planning study, 20 individuals/families indicated an interest in receiving information on planned giving. Use this campaign as the impetus to jumpstart a planned giving program for Bosco. Work with the Steier Group to develop an annual planned giving marketing program.



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