

BOOSTER CLUB MEETING MINUTES

September 4, 2013

Members Present: Jane Becker, Rick Blackwell, Hanna Corbin, Amy Frost, Shannon Hames, Vickie Hickson, Tom Hogan, Missy Neebel, Karen Paulsen, Sheri Purdy, Scott Reiter, Patty Rhoads, Kim Rottinghaus

Shannon called the meeting to order and lead the prayer at 6:02 PM in the DB outer office.

Approval of August Minutes: Sheri approved the minutes and Shannon seconded the motion.

Additions to the Agenda: Jane asked to add the renaming of the football field to the agenda.

Committee Reports:

1. Finance/Budget: Missy presented the budget. The Quicken program that has been used in the past is no longer working. Missy & Peggy are working to get the financial reports accounted for. The August inflow was \$34,697.69. The report shows golf with an inflow of \$19,691.00. After all expenses are paid, the estimated profit will be \$12,600. The August outflow was \$12,681.70. The gold cards were a huge success this year. The football, volleyball and band all participated in selling these. Profit was \$10,605.00. Booster club owes \$21,295.75 to the Bosco System for this year's budget and miscellaneous expenses. Jane mentioned that MidAmerica will give \$200 twice during the year. Typically once in the fall and once in the winter. Tom is in contact with MidAmerica and is working to get this set up.
2. Merchandise: Patty reported that all fall merchandise orders are out. This includes football, volleyball, cross country and band. She is also working with a vendor for some new items with "bling" apparel. Patty is also working on an order form for custom football jerseys for parents and fans to order. The cost for the jerseys is \$24.80. We will charge \$30.00. The jerseys come in youth – adult sizes. The merchandise committee is also selling DB Nation window cling and window stickers for vehicles. Headbands are also being created and will be sold at the football and volleyball games. Stocking caps and military caps are also being worked on and will be for sale as soon as complete.
3. Fundraising:
 - A. Fundraising Cards/Gold Cards – As reported above, the cards were a huge success.
 - B. Golf Outing – There were more teams/golfers this year. After all expenses paid, the estimated profit is \$12,600.
 - C. Waffle Breakfast, Sept 8 – Football players are pre-selling tickets. Rose Weber is coordinating the breakfast.
 - D. Sports Physical Night – August 12. This was very successful. There were 85 kids who participated. This up 14 kids from last year. The profit was \$1,700.00.
4. Concessions:
 - A. Volleyball and Football Coordinators – Volleyball and Football Concessions Coordinators have all been filled. The middle school sports will not have a coordinator since concessions are on a smaller scale compared to a high school event. There will be an instruction sheet for reference for workers for middle school events.
 - B. Concession Punch Cards – There was discussion on creating punch cards for fans to purchase and use. All members were in favor. The punch cards will sell for \$20 and will have 20 \$1 punches on the card. If a person uses the card for an amount less than the punch, we will punch the card and give them the change owed. Ex: If a \$.50 item is purchased, we will punch a \$1 and give the person \$.50. The cards will be laminated and have a place for the person to write their name on the card. All punch cards will expire at the end of the summer sporting season. Kim will create the punch cards.
 - C. Concession Coverage – Sophomore class parents are coordinators. The sign up on orientation day for this went well and a majority signed up that day. Kim filled in the open spots with the parents that had not signed up yet. The football coordinators all met last week prior to the first home game and determine their process.
 - D. A&P Foods – Shannon was contacted by a concession stand company/vendor to see if there was any interest in using their business for products, equipment, etc. Shannon will visit with the vendor and see if this is something we would be interested in for the future.

Old Business:

1. Homecoming - Hanna reported that she has been working with the Student Council for Homecoming plans. The pep rally will tentatively begin around 3:00. There will be parade/floats and ending at the football field. Hanna and the student council group are trying to come up with games and things to keep the crowd entertained after the pep rally in the hopes they stay until game time. They will be having bean bag tournament, dunk tank, punt/pass/kick contest, cheerleaders teaching cheers to the little girls, etc. Food will be served as usual with the football game. The Homecoming theme this year is "I Love the 90's". Student Council will be selling Homecoming buttons at the football game and pep rally. Booster Club will have a float again this year. We are trying to contact all of the Homecoming Queens for 1990-1999 to ride on the float.
2. Booster Club Strategic Planning Update - Sheri, Amy, Kim and Missy met last week and decided to wait until the coaches, drama, band, etc. submit their ideas for strategic plan before we establish guidelines, etc. Tom sent an email to all high school coaches/directors last week regarding their need to submit items/ideas for their program. He will be sending to middle school this week as well. They need to be thinking of long term needs/wants/dreams as well. "What will make your program stand out from other schools". In the hopes of attracting more students, athletes, participants. Think big. Also keep in mind, things that are currently being done as volunteer right now, but may not be so in the future. Ex: mowing at football field, etc. All plans are due September 15. Tom will send an email reminder to all high school and middle school coaches/directors. The Strategic Planning Committee will meet on September 25 at 6:00PM to discuss next steps. The Strategic Planning committee will then present to the Booster Club for the October meeting. If approved, it will then be taken to the School Board for the November meeting.
3. Football Concessions – Tom and Jane are working on electrical and plumbing bids for the football concession stand building. As soon as bids are received, the proxy can be signed off on and sent. The concrete is being donated. There is no estimated timeframe for completion until the proxy is approved by the Archdiocese. The floor plan for the new concession building is on the gridiron website.
4. Uniform Deposit – There was discussion on the new \$50 uniform deposit. This year, the high school is in the process of implementing the \$50 uniform deposit. Assuming this works well, this will be implemented for the middle school next year. For future, the goal is to require the \$50 deposit prior to uniforms being distributed.
5. Track – A few signatures need to be collected, and then the proxy will go to the Archdiocese for approval. Naming rights for the track will need to be discussed at some point in time.

New Business:

1. Naming of Football Field – Jane reported there has been discussion on naming the football field the "Tom Ryan Football Field". In past years, he was a middle school football coach at IC. His passion was for Don Bosco to some day have their own football field. (Tom Ryan passed away while coaching a middle school football game several years ago.) Tom Ryan was very instrumental in building the middle school football program for the Bosco System. Kim made the motion, Sheri seconded. All in favor/ No opposed.
2. State Participation – Discussion on Booster Club policies for overnight/hotel stays, etc. Boys and Girls Athletic Unions are both different. Every event varies as far as when they play, time of day, length of stay, etc. Kim distributed a new Booster Club State Participation Guidelines to review. The Athletic Director and Principal will make the decision based on each event as they arise. Decisions will be based on distance to competition, time of competition and costs associated and make the best decision. We all want the participants and coaches to get the best experience. Kim made a motion to approve. Missy seconded. All in favor.
3. Cell Phone Fundraiser – This is a recycle program for cell phones. No one is interested in pursuing this at this time since there is already something similar through PTO as well as various options at shopping malls, etc.
4. Review of Booster Club Bylaws – The Booster Club Officers and Kim will meet to review and update the bylaws.
5. KWAY Ads – It was discussed to only have the advertisement during playoff/state events. This is an item that will be added to the Booster Club bylaws.

Meeting Adjourned at 7:28PM

The next meeting will be Wednesday, October 2 at 6:00PM in DB Outer Office.

Respectfully submitted by Amy Frost